

Guide to Maximum Exposure

ZENITH08 Sponsorship Opportunities ... Something for all budgets

The following sponsorship opportunities will take your company's exposure to leaders of the Ohio Credit Union Movement to new levels and catch every attendee's eye.

Taking advantage of the special event and contributing sponsorships of the Ohio Credit Union System ZENITH08 gives you an opportunity to maximize your company's exposure and build relationships within the Ohio credit union community.

As the sole sponsor of a special event, your company will be on the minds of hundreds of event attendees. Your company will be known as the exclusive provider of the high-caliber speakers and high-impact events hosted during the ZENITH.

For those looking for exposure throughout the ZENITH, the contributing sponsorships are the perfect fit. The three tiers of sponsorship allow your company to get event-wide exposure at a price that fits your budget.

Participants recognize and appreciate sponsors for helping fund the ZENITH and making it more affordable for everyone.

Associate your company's name with one of the best credit union conventions in the country and get your company noticed by nearly 1,000 attendees. Contact Phil Miller of the Ohio Credit Union League at (800) 486-2917, ext. 210, or pmiller@ohiocul.org to learn more about these sponsorship opportunities.

Special Event Sponsorship

Thursday Morning Grand Session **\$15,000**

Responsible for kicking off and setting the tone for the entire ZENITH08, the Thursday Morning Grand Session incorporates various high-impact elements into one big celebration. The Grand Session will include the culmination of the Ohio Credit Unions: Marching Miles for Miracles to benefit the Children's Miracle Network and check presentation, a keynote address by an influential leader in the business world, and awarding of the state's most prestigious leadership recognition awards. Attracting up to 1,000 attendees, this event is full of fanfare and is a great opportunity for exposure to the Ohio Credit Union Movement.

Sponsorship includes:

- Opportunity for company representative to address the audience
- On-screen recognition of company's premier sponsorship during event
- Signage prominently displayed outside event ballroom
- Signage in the registration area during two-day ZENITH08
- Recognition in the on-site brochure
- Complimentary 10' x 20' booth and virtual exhibit
- Premium booth location in expo hall
- Standard registration for four participants
- Two complimentary hotel rooms for two nights
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Friday Morning Grand Session **\$10,000**

Friday's Grand Session will be dedicated to celebrating the credit union spirit and philosophy of *People Helping People*. Keynoting the session will be a credit union peer internationally recognized for his/her exceptional commitment and revolutionary contributions to the Credit Union Movement. Attendees will leave the session re-invigorated, inspired, and motivated to return to their credit unions and to continue making a difference in people's lives. This is another session certain to attract every attendee and provide outstanding exposure for the event sponsor.

Sponsorship includes:

- Opportunity for company representative to address the audience
- On-screen recognition of company's premier sponsorship during event
- Signage prominently displayed outside event ballroom
- Signage in the registration area during two-day ZENITH08
- Recognition in the on-site brochure
- Complimentary 10' x 20' booth and virtual exhibit
- Premium booth location in expo hall
- Standard registration for two participants
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Thursday Night Reception

\$10,000

At the end of the first day, everyone enjoys relaxing and catching up with old acquaintances and making new friends within a casual atmosphere. This event will be held in the Hyatt Regency Hotel's Market Stand Café, which features a wall of windows with a spectacular view of downtown Columbus. The evening's events will include a silent and live wine auction to benefit Ohio Credit Unions: Marching Miles for Miracles fundraiser for Children's Miracle Network. Attendees will also enjoy complimentary beverages, a wine tasting, array of hors d'oeuvres and desserts, and a coffee bar. People can kick back and hang out by the big screen televisions and watch the evening's sporting events. Capping the night's fun will be late-night karaoke. Sponsor this event and enjoy the recognition of providing an evening of relaxation and fun.

Sponsorship includes:

- Opportunity for company representative to address the audience
- Signage prominently displayed inside and outside event
- Unlimited number of company representatives can attend and mingle
- A negotiated number of drink tickets
- Recognition in the on-site brochure
- Premium booth location in expo hall
- Standard registration for two participants
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Private CEO Morning Reception

\$7,500

Consider sponsoring the event recognized by Ohio credit union leaders as the best vendor networking opportunity of the entire ZENITH. The Private CEO Morning Reception is an exclusive opportunity for credit union CEOs and board chairs to enjoy decadent morning treats and beverages (positioned near your booth for maximum exposure) and mingle with vendors. To make this a must-attend for decision-makers, the event will also include prizes and other exclusive offerings along with a coffee bar and elegant finger foods. The hundreds of credit union leaders who attend this reception will appreciate your company sponsoring this event highlight!

Sponsorship includes:

- Signage prominently displayed during the CEO Reception
- Sponsorship placards on tables, bars, and buffet
- Company logo on cocktail napkins
- Beverages and food positioned near your booth
- Premium booth location in expo hall
- Recognition in the on-site brochure
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Friday Farewell Supper

\$7,500

Be on the minds of every attendee as they say their goodbyes and enjoy a quick and satisfying meal before heading home by sponsoring the Friday Farewell Supper. This laid-back barbecue dinner is sure to offer last-minute networking opportunities and great exposure for your company. To attract a large crowd, plans for this event include a large prize giveaway.

Sponsorship includes:

- Signage prominently displayed during the Farewell Supper
- Sponsorship placards on tables, bars, and buffet
- Company representatives welcome to mingle with attendees
- Company logo on cocktail napkins
- Premium booth location in expo hall
- Recognition in the on-site brochure
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Lanyards/Name Badges

\$5,000

Every ZENITH attendee wears a name badge lanyard, making it the most visible and best return-on-investment sponsorship of the entire two-day event. Each badge holder will bear your company's name and logo, clearly showing your pride in sponsoring this item. OCUS staff will work with you to achieve the highest visibility for your organization.

Sponsorship includes:

- Company name on each lanyard/badge holder worn by attendees
- Recognition in the on-site brochure
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Commemorative Bag

\$5,000

Every ZENITH attendee will carry this commemorative unisex messenger-style bag during the two days and keep it as a souvenir, providing your company recognition long after the event. Each bag will display your company name and logo, indicating your support and sponsorship, along with the ZENITH08 logo. OCUS staff will work with you to achieve the highest visibility for your organization.

Sponsorship includes:

- Company name and logo on every bag
- Recognition in the on-site brochure
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Contributing Sponsorship

For the first time ever, event-wide sponsorship packages are available for companies that want a presence throughout the ZENITH. The three tiers of sponsorship allow your company to get constant and consistent exposure throughout the two days at a price that fits your budget. Take advantage of these generous opportunities to have your company's name present during the ZENITH and in front of hundreds of Ohio credit union leaders.

Platinum

\$7,500

Includes:

- Visibility from logo and recognition on signage and in printed material
- Special recognition 60 days prior to ZENITH08 in the Ohio Credit Union League's bi-weekly electronic newsletter to more than 3,000 credit union professionals and volunteers
- Recognition in ZENITH08 on-site brochure
- Signage and recognition in registration area
- Acknowledgment in Thursday and Friday Inspiration (breakout) Sessions

Your company will receive complimentary:

- Exhibit Hall booth
- Virtual Expo Hall listing
- Standard Registration for four company representatives
- Invitation to CEO Morning Reception and Thursday evening event for four company representatives
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Gold

\$5,000

Includes:

- Visibility from logo and recognition on signage and in printed material
- Special recognition 30 days prior to ZENITH08 in the Ohio Credit Union League's bi-weekly electronic newsletter to more than 3,000 credit union professionals and volunteers
- Recognition in ZENITH08 on-site brochure
- Recognition in registration area
- Acknowledgment at all Thursday Inspiration (breakout) Sessions

Your company will receive complimentary:

- Exhibit Hall Booth
- Virtual Expo Hall listing
- Standard Registration for two company representatives
- Invitation to CEO Reception and Thursday evening event for two company representatives
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page

Classic

\$2,000

Includes:

- Recognition in ZENITH08 on-site brochure

Your company will receive complimentary:

- Virtual Expo Hall listing
- Standard Registration for two company representatives
- Company logo on the OCUS Web Page, www.OhioCreditUnions.org, with a link to your company's Web Page