



OHIO CREDIT UNION SYSTEM'S
ZENITH06
CLEVELAND • APRIL 20-21

Photo courtesy of the Rock and Roll Hall of Fame and Museum.



An entirely new kind of convention!



APRIL 20 AGENDA

7 am	8 am	9 am	10 am	11 am	12 pm	1 pm
<p>7am to 6pm Registration Desk open in Cleveland Convention Center</p> 	<p>7:30 to 8:45 Breakfast available for registrants.</p>	<p>9 to 10:30 Morning Education Sessions See descriptions below</p> <p>Sponsored by  CORPORATE ONE FEDERAL CREDIT UNION</p>	<p>10:45 to 12:15 Opening Spectacular Featuring Keynote Joe Theismann</p> <p>Super Bowl Champion Joe Theismann will share the parallels between winning in football and winning in business and the 2006 Leadership Recognition Awards will be presented.</p> <p>Sponsored by  ASI American Share Insurance</p>	<p>12:15 to 2:30 Expo Hall First Glance & Luncheon</p> <p>Enjoy a complimentary lunch from the Ohio Credit Union League's chapters while talking with more than 100 vendors. Learn about new products and services, collect promotional items, and register for prizes.</p>		

APRIL 21 AGENDA

7 am	8 am	9 am	10 am	11 am	1 pm	2 pm
<p>7am to 2:30pm Registration Desk open in the Convention Center</p> 	<p>7:30 to 8:45 Revitalize your Commitment to Social Responsibility Breakfast Rally</p>	<p>9 to 10:15 Morning Education Sessions See descriptions below</p>	<p>10:15 to 1 Expo Hall Final Tour & Luncheon</p> <p>10:45 to 12:15 Regulatory Dialogue in the Expo Hall featuring new NCUA Board Member Gigi Hyland and representatives from ASI, ODFI, and NCUA Region III.</p> 	<p>11 am</p>	<p>1 to 2:15 Afternoon Education Sessions See descriptions below</p>	<p>2:30 to 3:30 Ohio Credit Union League Annual Meeting Marriott Cleveland Downtown</p>

EDUCATION SESSIONS

Thursday, April 20

Sponsored by



Meeting the Challenge: Serving Members of Modest Means

As many as 30 million low-wealth Americans rely on alternative financial institutions. Explore opportunities to provide financial education and guidance to these emerging markets.
Instructor: Jim Drogue

Avant-Garde Marketing to Reach New Peaks

Truly innovative companies find ways to market themselves in non-traditional ways. Learn what your credit union can do to attract new members and turn existing owners into "members for life."
Instructor: Jeanne Murphy

Scale the Lending Summit

In an increasingly competitive market, credit unions seek alternative lending opportunities. Options can be risky if not implemented correctly and monitored closely. Explore available lending options, gain greater awareness of non-traditional lending, and learn how funding sources can impact your bottom line.
Instructor: Ed Swanson

Directors: Climb to the Top of your Game

Board members' responsibilities are increasing every day. The inner workings and make-up of the board should be reviewed and modified continuously to create an effective and cohesive unit. Includes: ethics, diversity, self-evaluation, board competencies, and an overview of a successful governance model.
Instructor: George Towle

Friday, April 21

Hot Issues from a Regulator's Vantage Point

With new regulations appearing all the time, credit union CEOs, employees, and directors need to know what issues examiners are focusing on when they walk through your door. Explore the current regulations, learn what NCUA will be looking for in 2006, and discover why understanding regulators' expectations is essential for your credit union's success.
Instructor: Marcia Sarrazin, Assistant Director of NCUA's Region III

Conquering Emerging Fraud

New scams and schemes affecting your credit union? Then this session is for you. Learn how technology is being used to perpetrate fraud. Prepare yourself, your credit union, and your members to be on guard.
Instructor: Barry Thompson

You Can't Reach the Crest Alone: Leadership through Teamwork

This high-energy session will teach participants how teamwork can help directors and management reach their true potential. This will be unlike any other session you have ever attended... No chairs to sit in, No handouts to read! Get ready for the challenge and excitement of experiencing leadership qualities through teamwork!
Instructor: Juli Lynch

Rebuilding the Apex When Disaster Fells the Mountain: A Disaster Simulation

With high-profile national disruptions fresh in our minds, now is the perfect time to practice what we preach. Join us for a first-hand look at how a tactical exercise is put together, become part of the recovery team, and work with your peers

to solve difficult business continuity planning (BCP) challenges. Approximately 48 hours of recovery time will be simulated during this exercise. Every attendee will be assigned to a recovery team responsible for completing specific tasks. Each team will make critical recovery decisions. Whether you are new to the credit union movement or a seasoned pro, this exercise is sure to provide valuable lessons to take back to your credit union.
Instructor: Mike Jennings

Attendees of the Disaster Simulation must commit to attend both morning and afternoon sessions.



2 pm

2:45 - 4:15
Afternoon Education Sessions
See descriptions below

Sponsored by



4 pm

4:30 to 6:30
Private CEO and Chair Reception in Expo Hall
Meet with vendors and learn about the newest products, technologies, and services.

6 pm

6:30 to 8
Dinner on your Own
Enjoy one of many fine nearby restaurants in downtown Cleveland.

8 pm

8:00 - Midnight
Rock & Roll Spotlight at the Rock and Roll Hall of Fame and Museum

Live music, private access to the museum's exhibits, plus presentation of awards, hors d'ouvres, and more. Special musical guests Dougie Credit and the Debits starring Doug Fecher, and PlayBack with Dennis Adams. A night you will never forget!

10 pm

Sponsored by



12 am

3 pm

3:30 to 4:30
Corporate One FCU Reception
Marriott Cleveland Downtown

4 pm

4:30 to 5
Corporate One FCU Annual Meeting
Marriott Cleveland Downtown

7 pm

7:15 to 8:45
Banquet
Relax and enjoy the closing banquet before the show.

Sponsored by



9 pm

9 pm
The Magic of Motown
Featuring Rock & Roll Hall of Famers **Mary Wilson** of the Supremes and **Martha Reeves** of Martha and the Vandellas.

Relive the heyday of Motown when girl groups ruled the charts. Mary Wilson and the Supremes charted 12 Number 1 hit songs including "Where Did Our Love Go" and "Stop! In the Name of Love." Martha Reeves is the voice behind the definitive Motown hits "Dancin' in the Streets", "Heat Wave", and "Nowhere to Run."

Sponsored by



10 pm

11 pm

ZENITH06 Outreach Project

Children's Entertainment Library for Rainbow Babies and Children's Hospital

About the Project

ZENITH06 attendees are asked to donate items for babies and children who are patients in Rainbow Babies and Children's Hospital Health System. Rainbow Babies and Children's Hospital/University Hospitals of Cleveland is one of the nation's most renowned pediatric medical centers and serves as a principal referral center for Ohio and bordering states. More than 850 pediatric specialists, representing 30 medical and surgical specialties and subspecialties, are on staff at Rainbow and its 40 special care centers. Approximately 65% of the patients are under age 3; 20% of the patients are over age 12.

Please bring (new items only)

Books, CDs, DVDs, Video Games, Video Game Cartridges for X-Box, Game Boy, etc.

Donate

Donate items at the collection station near the ZENITH06 Registration Desk inside the Cleveland Convention Center during Registration Desk hours.

OCUL ANNUAL MEETING APRIL 21, 2006, Marriott Cleveland Downtown

Ohio Credit Union League Annual Meeting Delegate Notice

April 21, 2006 - 2:30 p.m. - Marriott Cleveland Downtown, 127 Public Square, Cleveland, Ohio
The League Code of Regulations permits each affiliated credit union one vote at the official business session, to be held at 2:30 p.m. to 3:30 p.m., April 21, 2006, in the Marriott Cleveland Downtown, 127 Public Square, Cleveland, Ohio. Voting cards will be distributed to delegates at the meeting site. If a division of the house vote is required, delegates will be asked to display the voting cards for a teller count. Please indicate below the individual(s) selected as delegate and/or alternate to the 2006 Ohio Credit Union League Annual Meeting. The Annual Meeting delegate registration does not include ZENITH06 registration.

ATTN: Convention Rules Committee Date:

To the President of The Ohio Credit Union League:

Name of Credit Union: _____

The above named credit union certifies its membership in the Ohio Credit Union League, in accordance with Article II, Section 2:02, of the OCUL Code of Regulations. The following individuals have been selected to represent our credit union as a delegate and/or alternate at the 2006 Ohio Credit Union League Annual Meeting held at 2:30 p.m., April 21, 2006.

Delegate's Name: _____ **Alternate's Name:** _____

Address: _____ **Address:** _____

Position with Credit Union: _____ **Position with Credit Union:** _____

Signed: _____

Title: _____

Return to:

Ohio Credit Union League, ATTN: Lori George, 5815 Wall St., Dublin, OH 43017. **Or Fax to:** (614) 336-2895. **Photocopies accepted.**

ZENITH06 REGISTRATION

Register and pay online at www.OhioCreditUnions.org



APRIL 20-21, CLEVELAND CONVENTION CENTER

Credit Union: _____	Registration deadline is APRIL 10, 2006. After April 10, register on-site at the Cleveland Convention Center during ZENITH06 hours.	Mail to: Ohio Credit Union System, 5815 Wall St., Dublin, OH 43017
Chapter: _____ Phone: () _____	Questions? Call (800) 486-2917	Fax to: (614) 336-2895
Address: _____	Make checks or share drafts payable to: Ohio Credit Union League	
City/State/ZIP _____		
Form completed by (Name): _____		
E-mail: _____		

Super Saver Registration \$350	Guest Super Saver \$250	Standard Registration \$300	Guest Standard Registration \$200	Small Credit Union \$130	Thursday Only \$200	Friday Only \$200
Opening Spectacular Theismann Keynote Education Sessions Expo Hall Regulatory Dialogue Thursday Rock Hall Friday Breakfast Friday Banquet Friday Concert	Opening Spectacular Theismann Keynote Expo Hall Regulatory Dialogue Thurs. Rock Hall Friday Banquet Friday Concert Friday Breakfast	Opening Spectacular Theismann Keynote Education Sessions Expo Hall Regulatory Dialogue Thursday Rock Hall Friday Breakfast	Opening Spectacular Theismann Keynote Expo Hall Regulatory Dialogue Thursday Rock Hall Friday Breakfast	<i>Under \$6 million only</i> Opening Spectacular Theismann Keynote Education Sessions Expo Hall Regulatory Dialogue Thursday Rock Hall Friday Breakfast Friday Banquet Friday Concert	Opening Spectacular Theismann Keynote Thurs. Expo Hall Thurs. Ed. Sessions Thurs. Rock Hall	Friday Breakfast Friday Expo Hall Regulatory Mtg. Friday Ed. Sessions Friday Banquet Friday Concert

Names of Registrants <small>List guests under each corresponding registrant</small>	Title Code B = Board Chair M = CEO/Manager G = Guest D = Director F = Staff	SELECT A REGISTRATION PACKAGE								SUBTOTAL
		Spr Svr <input type="checkbox"/> \$350	Gst Svr <input type="checkbox"/> \$250	Standard <input type="checkbox"/> \$300	Gst Std <input type="checkbox"/> \$200	Small CU <input type="checkbox"/> \$130	Thursday <input type="checkbox"/> \$200	Friday <input type="checkbox"/> \$200		
Chief Elected Officer (Board Chair) 1									\$	
Board Chair's Guest 2									\$	
Chief Executive Officer/Manager 3									\$	
CEO/Mgr's Guest 4									\$	
5									\$	
6									\$	
7									\$	
8									\$	
9									\$	
10									\$	

To pay by Corporate One FCU Account:

Corporate One FCU Account # _____
Signature: _____

Total: \$ _____

To pay by Credit Card:

Name on Card: _____	Card # _____
Exp. Date: _____	Zip Code: _____
Authorized Signature: _____	

HOUSING FORM

OHIO CREDIT UNION SYSTEM ZENITH06

APRIL 20-21, 2006, CLEVELAND CONVENTION CENTER

HOTEL PREFERENCE (Number hotels in order of preference)

Marriott Cleveland Downtown Crowne Plaza Cleveland

CONFIRM RESERVATION TO: (Only one acknowledgement will be sent per form)

Name

Credit Union

Street Address

City State ZIP

Business Phone ()

Business FAX ()

E-mail address:

AMEX MasterCard VISA Discover

Credit Card # Exp. Date:

Signature: X

Hotel Rates	Single	Double	Triple	Quad
Marriott Cleveland Downtown	\$150	\$150	\$150	\$150
Crowne Plaza Cleveland	\$139	\$149	\$159	\$169

Rates quoted above are subject to 15.50% tax.

Names of Hotel Guests Use one block for each room.		Room Type	Arrival Date	Departure Date	Non-Smoking?	Special Requests (Handicapped, Other)
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				

INSTRUCTIONS

All hotel reservations must be made directly with the OCUS Housing Bureau to qualify for special ZENITH06 discount pricing.

RESERVE YOUR ROOMS ONLINE

Reserve your rooms online through the link at www.OhioCreditUnions.org (click on the ZENITH06 link). Do not mail or fax this form after submitting information online.

MAIL OR FAX

MAIL:
OCUS Housing Bureau
50 Public Square, Ste. 3100
Cleveland, OH 44113

FAX:
(216) 623-4495
Do not mail
after faxing.

Photocopy this form if necessary.

Only one room may be requested under each name. Rooms are assigned on a first-come, first-served basis. Allow up to two weeks for acknowledgement. After **March 31, 2006**, rooms/rates based on availability.

March 31, 2006 - Deadline for Special Rates

RESERVATION GUARANTEE

All hotels require a one night room deposit with each reservation. Requests received without a deposit will not be processed. Please fill out the credit card information entirely. Credit card deposits may be charged at the discretion of the hotel holding your reservation on or after March 31, 2006. Credit cards must be valid through April 2006 in order to be considered a proper deposit.

CHANGES, CANCELLATIONS, REFUNDS

Changes and cancellations **prior to Friday, April 14, 2006**, can be made using the online reservation system or e-mailed to housing@travelcleveland.com. If you do not have Internet access, make your request in writing to the **OCUS Housing Bureau** via mail or fax. To cancel an entire reservation **after Friday, April 14, 2006**, please contact your assigned hotel directly. All deposits for individual room reservations are fully refundable if a room is canceled seven (7) days or more prior to the arrival date. Do not contact the hotels directly until after **April 14, 2006**.