

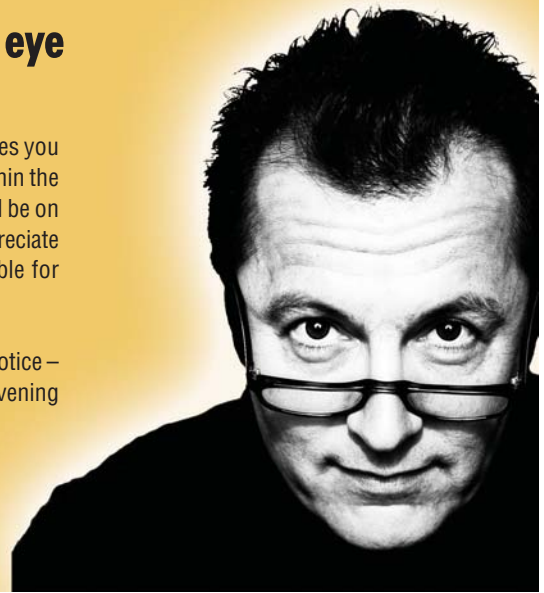
The NEXT LEVEL: Catch every attendee's eye

Sponsorship Opportunities

Sponsoring an event or program at the Ohio Credit Union System's ZENITH06 gives you an opportunity to maximize your company's exposure and build relationships within the Ohio credit union community. As the sole sponsor of an event, your company will be on the minds of the hundreds of convention attendees. Participants recognize and appreciate event sponsors for helping fund special events, making the ZENITH06 affordable for everyone.

Associate your company's name and logo where more than 1,000 attendees will notice – exceptional speakers, educational programming, social gatherings, and special evening events.

Contact John Rowley at the Ohio Credit Union League at (800) 486-2917, ext. 275, to learn more about these and other custom sponsorship opportunities.



Special Event Sponsor ZENITH06 Grand Finale

\$30,000

Easily the most entertaining and highly-anticipated social event of the Ohio Credit Union System's ZENITH06, your company can't afford not to sponsor the final night's banquet and nationally-known entertainment. Your sponsorship of this unforgettable culminating event for a crowd of 700-plus will result in high-profile attention for your company. Long after attendees return home, they will remember this outstanding event sponsored by your company. Past entertainment has included Bill Medley of the Righteous Brothers, Lou Rawls, Herman's Hermits, the Grass Roots, Frankie Valley, and Tammy Wynette.

Sponsorship includes:

- ❑ Sponsorship placards on each banquet table
- ❑ Signage displayed prominently inside and outside the ballroom and theatre
- ❑ Signage in the registration area during the two-day ZENITH06
- ❑ Opportunity for a company representative to address the audience of 700-plus attendees
- ❑ Drink tickets for all attendees bearing your company logo
- ❑ Company logo on cocktail napkins
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Registration to all ZENITH06 activities for four people (Value: \$1,400)
- ❑ Complimentary 10' x 20' booth (Value: \$2,100)
- ❑ Two complimentary hotel rooms for two nights (Value: \$600)
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor ZENITH06 Opening Spectacular

\$20,000

Sponsorship of the highly-anticipated and always memorable Opening Spectacular will expose your company's name to the ZENITH06's largest captive audience of more than 1,000 credit union leaders. This session is the official kick-off of the new ZENITH06 and is well-known for its high-impact and inspirational speakers. The Ohio Credit Union League awards its most prestigious Leadership Recognition Awards during the Opening Spectacular. Sponsor this year's keynote speaker while presenting credit union leaders with your company's message and logo.

Sponsorship includes:

- ❑ Opportunity for company representative to address the audience of 1,000 credit union leaders
- ❑ A negotiated number of registrations and event tickets (Value: \$360 per person)
- ❑ Two complimentary hotel rooms for two nights (Value: \$600)
- ❑ Signage prominently displayed outside the Opening Spectacular
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor

Thursday Night Rock 'n Roll Spotlight

Battle of the Bands & Leadership Award Winners
at the Rock and Roll Hall of Fame and Museum
\$35,000

Convention attendees will crowd Cleveland's famous Rock and Roll Hall of Fame and Museum for Thursday night's Rock 'n Roll Spotlight. Attendees will have unlimited access to tour the Hall of Fame's spectacular exhibits featuring 100 years of rock history while enjoying hors d'oeuvres and beverages. Winners of Ohio's premier marketing, social responsibility, and financial education awards will be recognized during the event. The evening will culminate in an outrageous Battle of the Bands. Be known for sponsoring this night of stardom, which is sure to be remembered by all.

Sponsorship includes:

- ❑ Signage prominently displayed throughout the Rock and Roll Hall of Fame and the Cleveland Convention Center
- ❑ Sponsorship placards on each table
- ❑ Company logo on cocktail napkins
- ❑ Recognition from the podium by the event's M.C.
- ❑ A negotiated number of ZENITH06 registration and event tickets (Value: \$360 per person)
- ❑ Two complimentary hotel rooms for one night (Value: \$300)
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor

First Glance Expo Hall Luncheon

\$16,000

Absolutely everyone attends the Thursday Expo Hall Luncheon, their first opportunity to view the exhibits, making it the largest event in the Expo Hall. The complimentary "hands-free" luncheon allows credit union professionals to walk around and mingle with exhibitors while they eat. Strategically placed food and beverage stations guarantee the movement of traffic to all parts of the Expo Hall. Every participant will receive a souvenir "hands-free" lunch container bearing your company's name.

Sponsorship includes:

- ❑ Signage prominently displayed outside the expo hall
- ❑ Frequent recognition of your company via the PA system by an OCUS announcer
- ❑ Company logo on souvenir "hands-free" lunch container
- ❑ A negotiated number of registrations and event tickets (Value: \$360 per person)

- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor

Final Tour Expo Hall Luncheon

\$13,000

Sponsor the Final Tour Expo Hall Luncheon on Friday, the final opportunity for credit union leaders to visit and network with you and the other 100-plus vendors while enjoying a lunch sponsored by your company. Take advantage of the hundreds of attendees that crowd the expo hall during this final event to learn the winners of vendor prizes and catch their eye by sponsoring this event.

Sponsorship includes:

- ❑ Signage prominently displayed outside the expo hall
- ❑ Frequent recognition of your company via the PA system by an OCUS announcer
- ❑ A negotiated number of registrations and event tickets (Value: \$365 per person)
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor

Thursday Education Sessions

\$12,000 full day or \$1,500 each

Convention attendees consistently rank the ZENITH06 education sessions as the number one reason they attend. Sponsor one, two, or all eight educational sessions on Thursday morning and afternoon which are attended by credit union executives, board members, and staff looking to learn about cutting-edge topics. Your company will have outstanding visibility by sponsoring the education sessions.

Sponsorship includes:

- ❑ Signage prominently displayed outside the education session(s)
- ❑ Opportunity for company representative to introduce speaker(s)
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor
Friday Education Sessions

\$12,000 full day or \$1,500 each

Convention attendees consistently rank the ZENITH06 education sessions as the number one reason they attend. Sponsor one, two, or all eight educational sessions on Friday morning and afternoon which are attended by credit union executives, board members, and staff looking to learn about cutting-edge topics. Your company will have outstanding visibility by sponsoring the education sessions.

Sponsorship includes:

- ❑ Signage prominently displayed outside the education session(s)
- ❑ Opportunity for company representative to introduce speaker(s)
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor
Thursday Welcome Breakfast

\$10,000

Breakfast is the most important meal of the day. Your company can be the one that attendees remember for providing the fuel that got them through a day packed with networking opportunities and education sessions. Provided before the Thursday morning's education sessions, this continental breakfast will be enjoyed and greatly appreciated by the attendees for starting their day off right.

Sponsorship includes:

- ❑ Signage prominently displayed outside the room
- ❑ Sponsorship placards placed on each table
- ❑ Opportunity for company representative to briefly address breakfast audience
- ❑ Two ZENITH06 registrations and special event tickets (Value: \$720)
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor
Revitalize Your Commitment Breakfast

\$12,000

This new addition to the ZENITH06 schedule is tailored to re-engage credit union officials' commitment to community involvement and outreach, as well as recognize the philanthropic work of the Ohio Credit Union Foundation. Sponsor this Friday breakfast session that promises to be inspiring and have credit union officials returning to their credit unions re-energized about serving Ohio's communities. Sponsoring this event's breakfast will help kick-start the attendees' day while they kick-start their philanthropic commitment.

Sponsorship includes:

- ❑ Signage prominently displayed outside the room
- ❑ Sponsorship placards placed on each table
- ❑ Opportunity for company representative to briefly address breakfast audience
- ❑ A negotiated number of registrations and special event tickets (Value: \$360 per person)
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Special Event Sponsor
Private CEO Reception

\$8,000

Consider sponsoring the event recognized by Ohio credit union leaders as the best networking opportunity of the entire convention! The Thursday CEO Reception is an exclusive session of the Expo Hall for credit union CEOs and Board chairmen. It's two hours of one-on-one time with credit union decision-makers, who will enjoy drinks and hors d'oeuvres (positioned near your booth) as they get an upclose look at the ZENITH06 Expo Hall. Everyone will appreciate your company for sponsoring this high-powered networking opportunity.

Visibility:

- ❑ Signage prominently displayed during the CEO Reception
- ❑ Company logo on cocktail napkins
- ❑ Hors d'oeuvres and drinks strategically positioned near your booth
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Sponsorship Opportunities

Contributing Sponsor Lanyards/Badge Holders

\$5,000

This opportunity is considered the most visible sponsorship of the entire two-day convention! Every convention attendee will wear a badge holder or lanyard bearing your company's logo for the entire two days. Ohio Credit Union System staff will work with you to achieve the highest visibility for your organization.

Sponsorship includes:

- ❑ Company name or logo on each lanyard/badge holder worn by attendees
- ❑ Contributing Sponsor recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Contributing Sponsor On-site Brochure

\$3,000

Every ZENITH06 attendee will see your company's logo several times a day when you sponsor the printing of the on-site ZENITH06 brochure. Your company's name will be visible to 1,300+ convention attendees as they frequently refer to this useful guide throughout the two days for event information.

Sponsorship includes:

- ❑ Company logo displayed on the cover of the ZENITH06 on-site brochure
- ❑ Additional Contributing Sponsor recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Contributing Sponsor NetCHECK Center

\$3,000

Sponsor the NetCHECK Center that 1,300 attendees use to check their E-mail and the three Web-accessible computer stations will be branded with your company's name and logo. The stations, located in the always busy common area of the expo hall, will be set to your company's Web page.

Sponsorship includes:

- ❑ Three branded Web-accessible computer stations

- ❑ Pens branded with your company's logo available at each station
- ❑ Contributing Sponsor recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Contributing Sponsor Message Board

\$1,200

As sponsor of the message board, your company's name will be prominently displayed near the registration desk. This frequently-visited message board is a hub of activity where hundreds of people buy and sell special event tickets, pick up messages, and look for last-minute postings.

Sponsorship includes:

- ❑ Signage prominently displayed on the Message Board
- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site

Contributing Sponsor Sky's the limit - Carte Blanche

Looking for a sponsorship opportunity currently not listed? Contact John Rowley at the Ohio Credit Union System at (800) 486-2917 to customize a sponsorship package to fit your marketing budget and your company's needs. Past ideas have included the NetCHECK Center, hotel room key cards, and a plane towing an America's Credit Unions banner.

Sponsorship includes:

- ❑ Recognition in the ZENITH06 on-site brochure
- ❑ Company logo on the Ohio Credit Union System ZENITH06 Web Page with a link to your company's Web site
- ❑ **Other visibility customized to fit your needs!**