

Congratulations on Registering to Exhibit

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Please read this entire packet carefully!

This packet contains all the information you need to have a successful exhibition. Please print out this packet and bring it with you to the exhibition for reference.

This year's convention will be held at the Cleveland Convention Center, April 20-21. It promises to be one of the most memorable ever. This year, the Ohio Credit Union System overhauled the entire convention and expo based on attendee and exhibitor comments, feedback, and requests in order to increase the experience and value of the convention for everyone. As a result, ZENITH06 was created -- a new two-day, weekday-only format and a new schedule of events accompanies the bright, new look and name.

The official show decorator for the Expo Hall is the Geo. E. Fern Company. They provide all booth necessities, such as tables, chairs, carpet, etc. You will find their contact information on the next page. Geo. E. Fern will

mail an Exhibitor Service Kit to the contact name listed on the "Contract to Exhibit." The Exhibitor Service Kit will include decorating packages, as well as order forms for services such as electricity and telephone.

Hotel rooms have been reserved at the Marriott Cleveland Downtown and the Crowne Plaza Cleveland; both are conveniently located near the convention center. See page 3 for reservation information.

Booths are assigned by show management in the order that contracts and full payments were received.

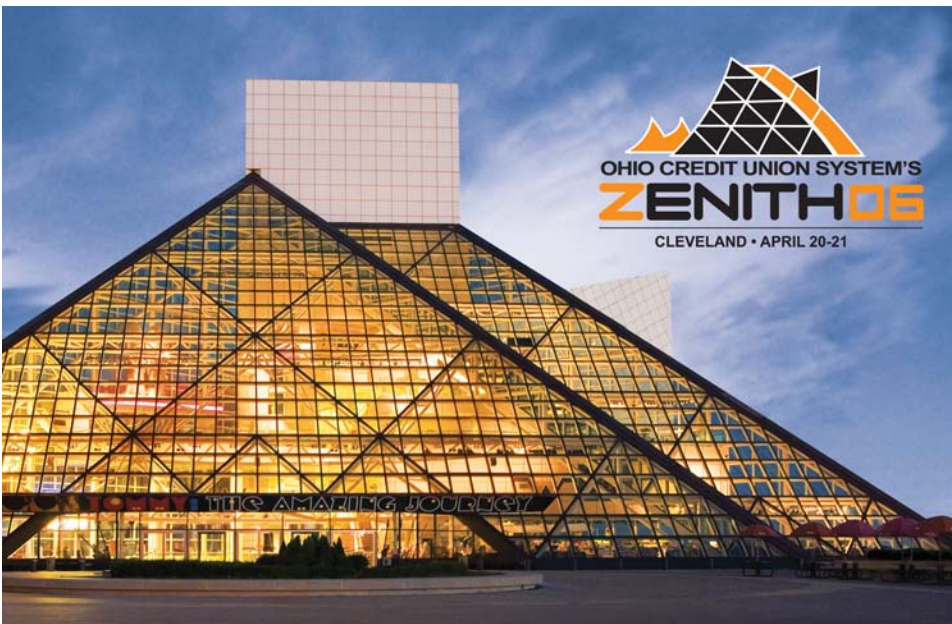
Exhibitor registration and set-up will begin at 7:00 am on April 20, 2006. Your booth must be completely set-up by 11:00 am to allow the show decorator and staff to use the remaining time to clean and put final touches on the hall before it opens shortly after noon.

With your registration to participate in the Expo Hall, your booth staff is welcome to attend any non-ticketed events, which include the Opening Spectacular and the education sessions.

If your booth staff is interested in attending either of the ticketed events, see the ticketed event registration form on Page 6 of this packet. This year's ticketed events include Thursday night's Rock & Roll Spotlight at the Rock and Roll Hall of Fame and Museum, and Friday's night's banquet and concert.

Remember: Print out this booklet and bring it with you to the ZENITH06. Please feel free to contact us with any questions.

We look forward to seeing you in Cleveland on April 20!



2006 Expo Hall Schedule

Thursday, April 20

7:00 - 11:00 am

Exhibitor Registration & Set-up

Remember to plan your travel schedule accordingly to arrive early. You must be registered and your display completely installed by 11:00 a.m. so the show decorator and staff may use the remaining time to clean and put the finishing touches on the hall.

12:15 - 2:30 pm

Expo Hall First Glance & Luncheon

The Expo Hall kicks off with the always popular and well-attended lunch in the Expo Hall. All ZENITH06 attendees take advantage of this more than two-hour complimentary walk-around lunch to get a first-look at the exhibits while enjoying their meal.

4:30 - 6:30 pm

Private CEO and Chair Reception

During this time, the Expo Hall hosts what has been described as the best networking opportunity -- the two-hour private CEO and Board Chair reception. This cocktail

reception with Chief Executive Officers and Board Chairs is your opportunity to meet exclusively with the state's top credit union decision-makers. Past exhibitors find this event so valuable that it has been expanded from 90 minutes to a two-hour event.

Friday, April 21

10:15 am - 1:00 pm

Expo Hall Final Tour & Luncheon

The Expo Hall reopens on Friday for the final opportunity for credit union attendees to browse the Expo Hall. The Regulatory Dialogue, a major draw for credit union CEOs and board members, will be held in the Expo Hall to attract and keep decision-makers in the hall.

During the final 30 minutes, all exhibitors are invited to participate in prize drawing at their booths to attract attendees.

1:15 pm

Exhibitor Tear-down

The Expo Hall closes at 1:00 p.m. on Friday, and exhibitor tear-down begins at 1:15 p.m.

Contact Information

Ohio Credit Union System

Katie Walton

Expo Hall Coordinator

614/336-2894, ext. 256

kwalton@ohiocul.org

John Rowley

Sponsorship Coordinator

614/336-2894, ext. 275

jrowley@ohiocul.org

Geo. E. Fern Company

(Official Show Decorator)

Lynn Garvin

614/253-1500, ext. 14

614/253-9101 FAX

lgarvin@geofern.com

Cleveland Convention Center

Suzie Claytor

Event Coordinator

500 Lakeside Avenue

Cleveland, OH 44114

(216) 348-2200

(216) 348-2262 FAX

All direct shipments to the Cleveland Convention Center MUST be consigned to the Geo. E. Fern Company. Materials shipped directly to the Cleveland Convention Center can arrive no earlier than Thursday, APRIL 19, 2006, or your shipment will be refused.

Exhibitors can unload their personal vehicles at the taxi ramp and hand carry materials to Public Auditorium. Carts are NOT permitted. If you require use of the Public Auditorium dock, vehicles must be unloaded/loaded by labor union personnel. Loading/Unloading Cart Service Order Forms with rate information for advance arrangements will be included in the exhibitor service kit from Geo. E. Fern.

Hurry ...

A few Sponsorships are still available!

Sponsorship are quickly selling out! We encourage you to take advantage of the many sponsorship opportunities available to promote your company during our annual event. Sponsorship packages of varying amounts are available to maximize the visibility of your company's name.

For more information about the packages available, visit www.OhioCreditUnions.org/ZENITH.htm or call John Rowley at (800) 486-2917, ext. 275, to discuss sponsorship opportunities.



HOUSING FORM

OHIO CREDIT UNION SYSTEM ZENITH06

APRIL 20-21, 2006, CLEVELAND CONVENTION CENTER

HOTEL PREFERENCE (Number hotels in order of preference)

Marriott Cleveland Downtown Crowne Plaza Cleveland

CONFIRM RESERVATION TO: (Only one acknowledgement will be sent per form)

Name

Credit Union

Street Address

City State ZIP

Business Phone ()

Business FAX ()

E-mail address:

AMEX MasterCard VISA Discover

Credit Card # Exp. Date:

Signature: X

Hotel Rates	Single	Double	Triple	Quad
Marriott Cleveland Downtown	\$150	\$150	\$150	\$150
Crowne Plaza Cleveland	\$139	\$149	\$159	\$169

Rates quoted above are subject to 15.50% tax.

Names of Hotel Guests Use one block for each room.		Room Type	Arrival Date	Departure Date	Non-Smoking?	Special Requests (Handicapped, Other)
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				
1		S D				
2		T Q				

INSTRUCTIONS

All hotel reservations must be made directly with the OCUS Housing Bureau to qualify for special ZENITH06 discount pricing.

RESERVE YOUR ROOMS ONLINE

Reserve your rooms online through the link at www.OhioCreditUnions.org (click on the ZENITH06 link). Do not mail or fax this form after submitting information online.

MAIL OR FAX

MAIL:
OCUS Housing Bureau
50 Public Square, Ste. 3100
Cleveland, OH 44113

FAX:
(216) 623-4495
Do not mail
after faxing.

Photocopy this form if necessary.

Only one room may be requested under each name. Rooms are assigned on a first-come, first-served basis. Allow up to two weeks for acknowledgement. After **March 31, 2006**, rooms/rates based on availability.

March 31, 2006 - Deadline for Special Rates

RESERVATION GUARANTEE

All hotels require a one night room deposit with each reservation. Requests received without a deposit will not be processed. Please fill out the credit card information entirely. Credit card deposits may be charged at the discretion of the hotel holding your reservation on or after March 31, 2006. Credit cards must be valid through April 2006 in order to be considered a proper deposit.

CHANGES, CANCELLATIONS, REFUNDS

Changes and cancellations **prior to Friday, April 14, 2006**, can be made using the online reservation system or e-mailed to housing@travelcleveland.com. If you do not have Internet access, make your request in writing to the **OCUS Housing Bureau** via mail or fax. To cancel an entire reservation **after Friday, April 14, 2006**, please contact your assigned hotel directly. All deposits for individual room reservations are fully refundable if a room is canceled seven (7) days or more prior to the arrival date. Do not contact the hotels directly until after **April 14, 2006**.

Directions/Maps

Cleveland Convention Center & Parking Garages/Parking Lots

CLEVELAND CONVENTION CENTER

Taxi Ramp

The Cleveland Convention Center's taxi ramp is located on West Mall Drive. See the red arrow marked "Taxi Ramp" on the map below. *Only materials that can be hand-carried (no carts) may be unloaded at the taxi ramp.*

Loading Docks

Public Auditorium's loading docks are located off East 6th Street. See the red arrow marked "Loading Docks" on the map below.

Parking Garages/Parking Lots

See the map below for parking garages and parking lots near the Convention Center and hotels. Availability and prices will vary among the different parking facilities.

SPECIFIC DIRECTIONS

To the Taxi Ramp ...

From Cleveland Hopkins Intl Airport

- Upon exiting the airport, take the OH-237 North ramp on the Left toward I-71/Cleveland/I-480.
- Merge onto Berea Fwy, which becomes I-71 North.
- I-71 North will become I-90 East.
- Merge onto US-422 West/OH-14 West/OH-8 West/OH-87 North via Exit 171B towards Ontario Street.
- US-422 West/OH-14 West/OH-8 West/OH-87 North becomes Ontario Street.
- Turn Right onto Lakeside Drive.
- Turn Right onto West Mall Drive (the Taxi Ramp).

From South of Cleveland via I-71

- Take I-71 North. It will become I-90 East.
- Merge onto US-422 West/OH-14 West/OH-8 West/OH-87 North via Exit 171B towards Ontario Street.
- US-422 West/OH-14 West/OH-8 West/OH-87 North becomes Ontario Street.
- Turn Right onto Lakeside Drive.
- Turn Right onto West Mall Drive (the Taxi Ramp).

To the Loading Docks ...

From Cleveland Hopkins Intl. Airport

- Upon exiting the airport, take the OH-237 North ramp on the Left toward I-71/Cleveland/I-480.
- Merge onto Berea Fwy, which becomes I-71 North. I-71 North will become I-90 East.
- Merge onto US-422 West/OH-14 West/OH-8 West/OH-87 North via Exit 171B towards Ontario Street.
- US-422 West/OH-14 West/OH-8 West/OH-87 North becomes Ontario Street.
- Turn Right onto Lakeside Drive.
- Turn Right onto East 6th Street.
- Entrance to the loading docks will be on the right.

From South of Cleveland via I-71

- Take I-71 North. It will become I-90 East.
- Merge onto US-422 West/OH-14 West/OH-8 West/OH-87 North via Exit 171B towards Ontario Street.
- US-422 West/OH-14 West/OH-8 West/OH-87 North becomes Ontario Street.
- Turn Right onto Lakeside Drive.
- Turn Right onto East 6th Street.
- Entrance to the loading docks will be on the right.



Rules & Regulations

EXHIBITOR SET-UP

Registration and set-up is April 20, 2006, from 7:00 to 11:00 am. Remember to plan your travel schedule accordingly to arrive early. You must be registered and your display completely installed by 11:00 am. The show decorator and staff need the remaining time to clean and put the final touches on the hall.

RE-ENTERING FRIDAY MORNING

The Hall will re-open to exhibiting companies' booth staff on Friday, April 21, at 9:00 am, more than an hour before the hall opens to attendees for lunch.

EXHIBITOR BREAK-DOWN

Exhibitors are restricted from packing or removing displays from their booth prior to Friday, April 21, 2006, at 1:15 pm - ABSOLUTELY NO EXCEPTIONS. Please plan your travel arrangements accordingly.

EXHIBITOR GIVEAWAYS

Exhibitors are encouraged to offer prize drawings during the show to encourage traffic flow. Time will be allotted at the end of the Expo Hall Final Tour & Luncheon on April 21 (beginning at approximately 12:30 p.m.) for drawings if you wish to participate.

Each exhibitor will receive a sign from the Ohio Credit Union System upon registering on-site on which to display their prize winner's name during the last 30 minutes of the Expo Hall. This will encourage visitors to the Expo Hall to continue circulating through the hall. Exhibitors are responsible for delivery of any prizes not collected by 1:00 p.m. on Friday, April 21, 2006.

SECURITY

Security will be provided at the Exposition on Thursday, April 20, and Friday, April 21. The Ohio Credit Union System, the Cleveland Convention Center, and Geo. E. Fern Co. will take reasonable caution to protect exhibitors against damages or loss during the show. However, the Ohio Credit Union System, the Cleveland Convention Center, and Geo. E. Fern Co. assume no liability for damage, destruction, loss, or theft of exhibitor property. Please see contract.

For a comprehensive list of all Rules and Regulations, see the "Rules and Regulations" section of the Exhibitor Prospectus or online at:

www.OhioCreditUnions.org/ZENITH.htm

CONVENTION NAME BADGE CODES

Name badges are required to be worn by everyone attending the ZENITH06, including exhibitors. The name tags are color-coded to assist you in recognizing and differentiating ZENITH06 attendees.

Yellow

CEO, Manager, or Board Chair

White

Staff or Spouse

Green Exhibitor

Blue

Thursday-Only Registration

Pink

Friday-Only Registration

On-site Instructions

Upon arriving at the Convention Center, your first stop will be the Ohio Credit Union System exhibitor registration booth and Geo. E. Fern service center. These stations will be located by Public Auditorium's loading docks.

Stop at the Ohio Credit Union System exhibitor registration booth to receive your on-site materials, which include your name badges, giveaway sign, and other materials.

THANK YOU

THANK YOUR
for being a part of the
Ohio Credit Union System
ZENITH06
April 20-21, 2006

Please remember to complete your exhibitor evaluation. Let us know your thoughts about the show, as well as how we can better serve you next year.

We hope you will exhibit again next year at the ZENITH07 in Cincinnati, April 19-20, 2007.



Ohio Credit Union System ZENITH06
 Exhibitor Booth Staff Ticketed Event Registration
 April 20-21, Cleveland Convention Center



Company: _____
 Phone: () _____
 Address: _____
 City/State/Zip: _____
 Form completed by (Name): _____
 E-mail: _____

Registration deadline is APRIL 10, 2006. After April 10, register on-site at the Cleveland Convention Center during ZENITH06 registration hours. Tickets can be purchased only for registered booth staff.

Questions? Call (800) 486-2917.

Mail to:
 Ohio Credit Union System
 5815 Wall Street, Dublin, OH 43017

Fax to:
 (614) 336-2895



Thursday, April 20 • 8:00 - Midnight

**Rock & Roll Spotlight at the
 Rock and Roll Hall of Fame and Museum**

Live music, unlimited private access to the museum's exhibits, hors d'ouvres, and more. Winners of Ohio's premier marketing, social responsibility, and financial education awards will be recognized. Special musical guest Dougie Debit and the Credits starring League Chairman Doug Fecher, and PlayBack with American Share Insurance President Dennis Adams will compete in an outrageous battle of the bands.



Friday, April 21 • 7:15 - Midnight

Banquet & The Magic of Motown
 featuring Mary Wilson of the Supremes and Martha Reeves of Martha and the Vandellas

Close out the ZENITH06 with the traditional banquet and concert, and take this final opportunity to network with old and new friends. Then, relive the heyday of Motown when girl groups ruled the charts. Mary Wilson and the Supremes charted 12 Number 1 hit songs, including "Where Did Our Love Go" and "Stop! In the Name of Love." Martha Reeves is the voice behind definitive Motown hits "Dancin' in the Streets," "Heat Wave," and "Nowhere to Run."

Names of Registrants (your company's booth staff)	Select event(s) to attend		Subtotal
	Thursday Rock Hall	Friday Banquet & Concert	
1. _____	<input type="checkbox"/> \$55	<input type="checkbox"/> \$100	_____
2. _____	<input type="checkbox"/> \$55	<input type="checkbox"/> \$100	_____
3. _____	<input type="checkbox"/> \$55	<input type="checkbox"/> \$100	_____
4. _____	<input type="checkbox"/> \$55	<input type="checkbox"/> \$100	_____

To pay by check:
 Make checks payable to: Ohio Credit Union League
 Mail completed registration form and check to: Ohio Credit Union League, 5815 Wall St., Dublin, OH 43017

To pay by Credit Card:
 Name on card: _____
 Exp. Date: _____ Zip Code: _____

Total: _____

Card #: _____
 Authorized Signature: _____